NADONA/LTC
Annual Convocation & Expo

Focus on the beauty of change

Michigan Chapter

November 9-11, 2011 • Amway Grand Plaza Hotel • Grand Rapids, Michigan
As fall fades into winter, we once again invite you to be our guest at the Michigan Chapter NADONA/LTC Annual Convocation and Expo. Nov. 9-11, nearly 200 directors of nursing and other long-term care nursing professionals will convene at the Amway Grand Plaza Hotel in Grand Rapids. This year’s theme – focus on the beauty of change – honors the achievements and progress of the long-term care nursing profession with regard to clinical excellence and quality care in Michigan. In addition to mainstays like innovative and clinically-focused education, an inspiring keynote presentation, the silent auction, the vendor expo and an exciting closing night celebration, you can look forward to new additions like the Wednesday afternoon award and recognition luncheon.

Additionally, the Michigan Chapter NADONA/LTC, in partnership with HCAM, plan to offer convocation participants an unprecedented 13 contact hours during this year’s program. For these reasons, and many more, we look forward to welcoming you to Grand Rapids in early November.
2011 Michigan Chapter NADONA/LTC Board of Directors

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The Michigan Chapter NADONA/LTC and HCAM would like to sincerely thank our sponsors (pages 4-5). Their generous partnership & support has provided more than $17,000 in sponsorship dollars toward this year’s conference. Please join us in thanking each of them for their gracious contributions.

DOUBLE PLATINUM $3,000+

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**Agenda Overview**

**November 9-11, 2011**

**Tuesday, Nov. 8 • Board Meeting**
- 6-7 pm | Board Dinner & Sponsored Presentation
- 7-8 | Board of Directors Convocation Briefing
- 8-9 | Board of Directors Business Meeting

**Wednesday, Nov. 9 • Opening Day**
- 8-9 am | Registration, Area Networking & Breakfast
- 9-9:20 | Opening Remarks by Chapter President
- 9:20-10:20 | Opening Keynote (K1)
- 10:40-11:40 | Breakout Sessions (W1-W3)
- 11:40-1:20 | **NEW!** Award & Recognition Luncheon (formerly the Banquet & Scholarship Dinner) will celebrate our colleagues’ achievements in clinical excellence and quality care
- 1:20-2:20 | Breakout Sessions (W4-W6)
- 2:40-3:40 | Breakout Sessions (W7-W9)
- 4-5 | Breakout Sessions (W10-12)
- 5 pm | **NEW!** Enjoy dinner & entertainment on your own in lovely downtown Grand Rapids

**Thursday, Nov. 10 • Vendor Appreciation Day**
- 8-8:50 am | **NEW!** Registration, Breakfast Buffet & General Assembly Meeting
- 8:50-9:50 | General Session (T1)
- 10:10-11:10 | General Session (T2)
- 11:30-12:30 | General Session (T3)
- 12:30-1:30 | Sponsored Luncheon Presentation by Pfizer Inc.
- 1:30-2:30 | General Session (T4)
- 2:30-5 | **NEW!** Case Studies & Poster Presentations
- 2:30-4:30 | Closing Night Celebration: Happy Hour
- 6-7 | Closing Night Celebration: Spa Services

**Friday, Nov. 11 • Closing Day**
- 8-8:50 am | Registration & Breakfast
- 8:50-9:50 | Breakout Sessions (F1-F3)
- 10:10-11:10 | Breakout Sessions (F4-F6)
- 11:30-12:30 | Breakout Sessions (F7-F9)
- 12:30 pm | Convocation Concludes

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The Health Care Association of Michigan plans to offer convocation participants **13 contact hours** during this year’s program. Specifically, HCAM will apply for continuing education credits for both Registered Nurse/Licensed Practical Nurse and Licensed Nursing Home Administrator contact hours. Final determination for continuing education credit approval will be outlined in the onsite program booklet.
Opening Keynote (K1) featuring Connie Merritt

Quitting is Never an Option: Pressing Forward & Bouncing Back

Quitting is NEVER an option with a champion. Every champion you ever meet, will tell you there was a day, a moment and an hour when they decided with a choice of their own will to never quit. The world around us is shifting and these are rapidly becoming the toughest times most of us have ever seen. In this keynote presentation, participants will learn the best practice skills and strategies of moving forward even during these tough times realistically, but with optimism and sensibility.

W1 The Role of the Nurse in Culture Change
Vickie Burlew, Lebenbom & Rothman P.C. • Cean Eppelheimer, PHI
While much progress has been made in quality of life and quality of care as a result of the culture change movement, the role of the nurse in many nursing homes remains largely the same as it has for decades. This presentation will explore the emerging role of nurses in organizations undergoing culture transformation; opportunities and challenges associated with this process; and professional development and organizational support needed to ensure a successful transition in the nursing role.

W2 Innovative Management of Disruptive Behaviors in Residents with Dementia: A Case Study Approach
Laura Strubel, University of Michigan, School of Nursing
This session will discuss the root causes and interventions for disruptive behaviors in residents with dementia. A review of the different types of dementia and how this brain disease impacts behavior will also be described. Using a case study format, disruptive behaviors will be matched with the underlying patho-physiology, and possible factors related to the behavior will be discussed. Deciding what the best non-pharmacological and pharmaceutical interventions to use will also be identified.

W3 INTERACT: Strategy to Reduce Readmissions
Donna Beebe, MPRO • Vickie Johnson, Services of Ingham County • Brenda Palmer, Holt Nursing & Rehab • Jennifer Pruitt, Burcham Hills Retirement Community
Participants will learn about INTERACT and specific INTERACT tools that can help reduce readmissions. Practical tips will be shared during this panel discussion by nurses who have successfully utilized these approaches. You won’t want to miss this informative presentation.

W4 The Healthcare Rx for Tweets, Googlers & Geezers
Connie Merritt, Consumer Sales & Healthcare Industry
We are living in the most exciting, challenging, demanding and dynamic time in the healthcare industry. We are also witnessing foundational and philosophical change driven in large part by the contributions of Baby Boomers. With an insightful, but entertaining touch, this presentation provides insight into scientific, technological, consumer and social trends that will continue to make the most dramatic, sweeping changes to the concept of healthcare that the world has seen in hundreds of years.

W5 Healthcare Germ Wars: Never Give Up!
Jennifer Beggs, Michigan Department of Community Health
This presentation will focus on the importance of being proactive to prevent and contain outbreaks in your nursing facility. Case studies will be used to highlight appropriate methods to ensure a successful response. Investigation procedures, monitoring tools and infection control practices will be discussed, as well.

W6 Making the Quality Indicator Survey Work for You Today
Ellen Sandler, Nursing Home Quality
As with any significant change, the Quality Indicator Survey (QIS) has the potential to create anxiety for providers. Learn the facts about the QIS structure and process, and how it pertains to your quality assurance and survey readiness today. The two-stage quality assessment tools used are intended to provide a basis for a comprehensive quality assurance system for nursing homes; learn how to make the QIS work for you.

W7 Social Networking & Implications for Long-term Care Employers/Employees
Professor Derek Witte, Thomas M. Cooley Law School
Participants will learn why private Facebook pages are not private at all; and why all social media and electronic communications should be considered public. This session will also explain why this lack of privacy for social media causes special problems for long-term health care providers. Best practices will be shared; along with how employers and employees can avoid litigation and regulatory problems caused by careless use of social media. Don’t miss this hot-topic presentation.
W8  MDS 3.0: How To Maximize RUGS IV  
Amy Franklin, Pathway Health Services  
Look in-depth at the practical application of the MDS 3.0 in your daily clinical operations to maximize your RUGS IV. Participants will explore how to best utilize RUGS IV to ensure optimal reimbursement and focus on how to secure their revenue. Techniques and helpful information will be provided to assist participants in their own facilities to better oversee this process.

W9  An Integrated Approach to Reducing Avoidable Transitions  
Jacqueline Vance, American Medical Directors Association  
A team approach within and beyond the facility, as well as a focused effort on acute change of condition (ACoC), observation and communication, is key to appropriate implementation. AMDA has created a variety of tools and resources, including the Know-It All system, to improve your success rate and make your team observation, communication and ACoC experts. By utilizing these tools, you can explore the gaps in resident transfer and improve resident safety in the long-term care setting.

W10  What & Who’s Pain Is It Anyway?  
Dr. Jennifer Winegarden, Great Lakes Caring  
This session will describe the nature of chronic pain. It will also address how chronic pain affects not only the resident, but their loved ones and those caring for them. Chronic pain is a multi-dimensional symptom that manifests and presents itself through the physical body. Identification of assessment tools, medications and integrative modalities to care for residents with chronic pain will be discussed.

W11  Advancing Excellence Campaign & Quality Improvement Tools  
Charlene Kawchak-Belitsky, MPRO • Yvette McKenzie, MPRO  
Participants will hear an overview and a progress report on the exciting national Advancing Excellence campaign. Quality improvement monitoring tools are now available for six of the Advancing Excellence goals that can be utilized in lieu of the QIs/QMs. This presentation will demonstrate how to use the Web-based tools as part of your facility’s QI programs.

W12  Learning the Ropes, Getting Off the Ground  
Fran Vian, Extendicare Health Services  
Every workplace comes with its own set of rules and regulations, benefits and bonuses, nuances and traditions. Establishing a successful on-boarding process involves evaluation of current practices and planning for improvements. This energetic session will explain the on-boarding process of new employees and how to help your new employees get off the ground successfully by learning your ropes.
F1  Pain Management in End-stage Alzheimer’s Residents  
   Carla Waarala, Odyssey Hospice
Pain management as it relates to end-stage Alzheimer’s will be addressed in this presentation. Additionally, this presentation will describe how to identify pain in Alzheimer’s residents and how quality of life can be dramatically enhanced when successful interventions are utilized. As a nurse professional, you won’t want to miss this informative presentation.

F2  2011 Employment Law Update  
   Grant Pecor, Nantz, Litowich, Smith, Girard & Hamilton • Nicole Paterson, Nantz, Litowich, Smith, Girard & Hamilton
Employment law has experienced a whirlwind of change, touching upon many matters. Staying abreast of these developments has become more of a challenge than ever before. In this session, learn about important employment law changes and significant employment law decisions; outline current trends and proposed legislation; and define practical strategies to help minimize employee-related liability for your organization.

F3  Medical Marijuana & Notification of Change in Privileges  
   Invited presenter Rae Ramsdell, Michigan Department of Community Health
Participants will be oriented to important updates on Michigan’s Medical Marijuana Program and the Bureau of Health Professions’ Notification of Change in Privileges process. Be informed and become even more survey ready with the most up-to-date information on regulations, issues and practices around medical marijuana use and the notification of change in privileges process.

F4  Beyond Putting Out Fires: The Power of Critical Thinking  
   Audrey Stob, MPRO • Yvette McKenzie, MPRO
Nothing is simple in healthcare today. The population in the nursing home has evolved over the years to increasingly frail and vulnerable residents with many co-morbidities. Nurses need to be able to make independent decisions and adapt to include change. This presentation will explore strategies for using critical thinking to prevent harm and negative outcomes, breaking the cycle of expending too much time and energy to reacting to survey citations.

F5  Treatment of Diabetes in the Elderly  
   Tom Katofiasc, Omnicare Inc.
This presentation will provide directors of nursing and nurse leaders with an overview of the general concepts regarding diabetes in the elderly population. Use of oral medications in diabetes management will be discussed. Participants will also examine the use of injectable medications for their residents.

F6  Residents & Sexuality  
   Penny Gardner, PhD
Bringing together personal experience, theory and practice, this presentation will demonstrate differences between a resident who is LGBT and one who is not. By understanding these legal, personal and political differences those attending this session will be able to identify behaviors and initiate practices to better tend to residents seeking services. Moreover, participants will come away with more knowledge and expertise in hopes of providing better and more sensitive quality care.

F7  The ABCs of Guardianship  
   Stephanie Day & Panelists from the Michigan Guardianship Association
Michigan Guardianship Association Board President and panelists will discuss the differences between guardians, conservators, durable power of attorneys and patient advocates. Participants will walk through the probate court petition process and will be given the opportunity to discuss the challenges they’re currently facing. Resources will also be provided.

F8  Navigating I.V. Therapy in Long-term Care  
   Nancy Lopiccolo, Specialized Pharmacy Services
I.V. therapy has advanced its way into long-term care and can be well managed with the right plans in place. Nurses typically enjoy the challenge of gaining and retaining higher skills and knowledge for providing advanced care. You can find yourselves navigating successful waters in I.V. therapy and even greater respect and credibility in your community for improved census. This presentation is an overview of I.V. therapy and learning needs for the long-term care nurse.

F9  Budgeting & PPDs for Nursing Administrative Staff  
   Jon Nowinski, Lally Group P.C.
This session will look at the measurement of nursing department costs for the non-accounting administrative staff. We will look closely at the calculation of per patient day costs to foster improved understanding of how these numbers are generated and used for comparison. The goal of this session is to provide a “plain English” explanation of the concepts used in budgeting for the nursing department and illustrate how factors such as occupancy and acuity affect the results.
VENDOR EXPO
THE PLACE WHERE NEEDS MEET SOLUTIONS.

The Solution Center
This year’s expo promises to be the place to assemble the key resources to run a superior clinical program and to deliver exceptional quality care to our beloved residents.

You and your clinical team will find plenty of vendors eager to help you discover solutions to such questions as:

• How can we provide better care for our residents?
• How can we effectively collaborate with third-party suppliers, intermediaries and surveyors?
• What’s new on the market that can enhance our use of time and money?
• What products and services will increase quality care and productivity in our facility?

This year’s expo will proudly feature the unparalleled products and services of (at time of print):

Advanced Tissue  Mobile Medical
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All Med Medical Supply  Novartis Pharmaceuticals LTC
American Medical Technologies  Omnicare/Specialized Pharmacy Services
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To contract your tabletop display in this year’s expo, please contact Lea Osborne by phone at (517) 622-6189 or by e-mail at LeaOsborne@hcam.org.
Once you have registered for the conference—no later than Friday, October 7—please secure your hotel reservation directly with the Amway Grand Plaza Hotel by phone at (800) 253-3590 or (616) 776-6450. A block of rooms has been reserved at the Amway for participants at a group rate of $114 per night. Please be sure to reference group code 10J2TJ at the time of reservation.

Complimentary self-parking is included with your room reservation. Valet parking is available at the reduced rate of $16 per day.

The Michigan Chapter NADONA/LTC and HCAM does not assume responsibility for hotel reservations. Your registration for the conferences does not automatically guarantee your overnight accommodations. For additional information or directions, please visit the Amway Web site at www.AmwayGrand.com.

In an effort to be environmentally responsible, HCAM is trying to reduce the amount of paper we use at our educational programs. Electronic program materials and handouts will be accessible online before, during and after this program on the association Web site: www.HCAM.org

Instructions on how to access and print program materials will be e-mailed to all registered participants (if an e-mail address is provided on the registration form) in the weeks leading up to this conference.

Since 1989, NADONA/LTC has certified directors of nursing and assistant directors of nursing for long-term care facilities. More than 1,800 professionals have been certified through this program. For more information about the Certified Director of Nursing in Long Term Care examination, please visit: www.NADONA.org

Save the Date
2012 Michigan Chapter NADONA/LTC Convocation & Expo
November 7-9
Shanty Creek Resort • Bellaire, Michigan
Full Convocation Package
(Nov. 9-11) Incl. all convocation education, activities & meals.

Opening Day Package
(Nov. 9 only) Incl. breakfast, education and Award & Recognition Luncheon only.

Vendor Appreciation Day Package
(Nov. 10 only) Incl. education, breakfast buffet, luncheon, expo & Closing Night Celebration.

Closing Day Package
(Nov. 11 only) Incl. breakfast & education only.

Award & Recognition Luncheon Package
(Luncheon on Nov. 9 only) Formerly Banquet & Scholarship Dinner.

Guest/Vendor Meal Package
(Nov. 9-11) Incl. breakfasts, luncheons & breaks only.

Total Amount Due: $