



For Immediate Release:
March 18, 2015

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Olympia Group launches new web site and brand refresh

Dearborn, MI—Olympia Group has officially launched its new web site and corporate identity. The changes reflect the modern day needs to explore long term and short-term care facilities online, while accurately presenting the facilities and representing the many renovations and expansions the facilities have undergone.

The new site offers a clean, modern design with intuitive functionality with photo galleries, virtual tours and news updates. The web site now represents all six facilities instead of six standalone sites. This allows patients and their families to recognize the Olympia Group brand and build brand awareness.

“We recognize that our patients and families need to do their research, starting online.” says Jonah Bruck, CEO. “By having a stronger presence online with a brand refresh, our facilities are now properly presented with a list of services, amenities and contact information just a click away.”

Olympia Group and its facilities are committed to providing premier short-term rehabilitation and sub-acute program that encompasses orthopedic, cardiac, pulmonary, wound and bariatric care personalized to meet the needs of each individual. We are dedicated to providing high quality comprehensive long-term skilled and intermediate nursing care. On the web at www.olympiagroupllc.com.

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