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**SEVEN CIENA HEALTHCARE FACILITIES
TO RECEIVE LEADERSHIP AWARD FROM NATIONAL
LONG-TERM CARE ORGANIZATION**

SOUTHFIELD, Mich. – April 30, 2012 – Ciena Healthcare, a leading manager and operator of skilled nursing and rehabilitation communities in Michigan and Connecticut, announced that seven of its facilities have been recognized as national long-term care leaders and top performing facilities by the American College of Health Care Administrators (ACHCA) and will receive the “Facility Leadership Award” for 2012. The ACHCA established the award to honor leadership excellence in the long-term care industry and showcase the best performing skilled nursing facilities in the United States.

The award recipients include Camelot Hall Convalescent Centre in Livonia, Mich., Christian Park Village in Escanaba, Mich., Fountain View of Monroe in Monroe, Mich., Lakeview Manor Healthcare Center in Tawas City, MI., The Manor of Novi in Novi, Mich., Omni Continuing Care in Detroit and Sheffield Manor Nursing and Rehabilitation Center in Detroit. An award ceremony will be held in Nashville, Tenn. on May 6, 2012 at the ACHCA’s 46th Annual Convocation and Exposition.

The Centers for Medicare and Medicaid Services’ (CMS) Minimum Data Set (MDS) quality indicator (QM) and survey data were key criteria in determining the award. All seven communities have demonstrated areas of excellence in these surveys, including health surveys, fire (life safety) survey and overall quality measures outlined by the organization. The award is based on three years of survey data.

“This is a tremendous honor for these administrators and their staffs, acknowledging their dedication to the patients and residents at these communities,” said Kristine Halsey, chief operating

officer, Ciena Healthcare. “To be recognized by your peers as a leader in your industry shows the respect they have in the skilled nursing care field.”

Founded in 1962, The American College of Health Care Administrators (ACHCA) is a non-profit professional membership association that provides educational programming, professional certification, and career development opportunities for its members. ACHCA identifies, recognizes, and supports long term care leaders, advocating for their mission and promoting excellence in their profession.

“Each administrator’s caring, stable leadership is a comfort to our residents and their families,” added Halsey. “The entire staff at each community is very deserving of this recognition.”

For more information on ACHCA, visit www.achca.org.

About Ciena Healthcare

The Ciena Healthcare organization is comprised of 32 skilled nursing communities located in Michigan and four communities located in Connecticut, managed by Regency Healthcare Management, LLC. Ciena communities are diverse and collectively serve all resident and patient nursing care needs from short-term rehabilitation stays to long-term residency. Founded in 1998, Ciena Healthcare communities offer a holistic approach to patient care and are fully committed to residents’ needs and well being while also promoting their independence. Ciena’s vision is to change the way nursing communities are operated and perceived by providing and developing communities that feature private rooms, ambiance, attention to detail and quality food preparations, all delivered by high quality, compassionate and dedicated professional, support staff. For more information, visit www.cienafacilities.com or call (248) 386-0300.

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