

# alzheimer's association®

the compassion to care, the leadership to conquer



## **For Immediate Release**

October 22, 2012

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### **Call-In Support Group Helps Caregivers of Seniors with Memory Loss, Alzheimer's Disease**

#### ***First Statewide call-in program within Alzheimer's Association Greater Michigan Chapter***

The Alzheimer's Association, Senior Helpers and Botsford Commons Senior Community are launching a new, monthly telephone support group to help caregivers of loved one's struggling with memory loss, Alzheimer's disease or dementia.

Beginning November 6th, the call-in support group will be held on the first Tuesday of the month from noon to 1 p.m. Moderated by experts from Senior Helpers and Botsford Commons, the program is free, but callers must register in order to receive a dial-in number for each session.

The "lunch hour" timeframe is intended to make the conference calls convenient for working caregivers. A different topic will be covered each month with time for questions and answers as well.

"Providing support for caregivers is key in helping to maintain healthy and nurturing relationships with loved ones," noted Diane Zide, Executive Director of Operations at Botsford Commons. "We hope our community members will take advantage of this opportunity to receive important information, get answers to questions and share experiences."

To RSVP, call (248) 865-1000 or visit [alzdialin@seniorhelpers.com](mailto:alzdialin@seniorhelpers.com). You may also visit [www.botsfordcommons.org](http://www.botsfordcommons.org) for more information.

*Botsford Commons Senior Community is a non-profit corporation providing housing and service options for seniors. Located on a 30-acre campus in Farmington Hills, Michigan, the award-winning Community offers a full continuum of care for the area's senior population including short stay rehabilitation services, long-term care, privately owned condominiums, and rental options for senior apartments and assisted living suites. Botsford Commons Senior*

*Living Center was awarded a Level III Quality Seal from the Michigan Center for Assisted Living (MCAL) and the Senior Living Center and Botsford Rehabilitation and Continuing Care have each received a Bronze National Quality Award from the American Health Care Association/ National Center for Assisted Living. For more information please visit: [www.botsfordcommons.org](http://www.botsfordcommons.org).*

*Senior Helpers connects professional caregivers with seniors who need extra assistance in the place they call home. The company offers a wide range of personal and companion care services to assist seniors living independently with a strong focus on quality of life for the client and peace of mind for their families. Senior Helpers strives to be the leading companion and personal care provider that offers dependable, consistent and affordable home care. For more information, please visit: [www.seniorhelpersmi.com](http://www.seniorhelpersmi.com).*

*The Alzheimer's Association - Greater Michigan Chapter, founded in 1981, is a private, non-profit, voluntary health organization and one of over 70 chapters across the United States. The Greater Michigan Chapter is headquartered in Southfield, with regional offices in Alpena, Grand Rapids, Marquette, Midland and Traverse City and covers 60 counties. Services are available to more than 140,000 individuals and their families who have Alzheimer's disease or related dementias. For more information please visit: [www.alz.org](http://www.alz.org).*