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**CIENA HEALTHCARE OPENS NEW
SKILLED NURSING CENTER IN GRAND BLANC**
*Multi-Million Dollar Investment “Regency at Grand Blanc” to Feature Short and
Long-Term Care, Private Suites, Job Creation and Executive Chef*

GRAND BLANC, Mich. – June 6, 2013 – Ciena Healthcare, a leading manager and operator of skilled nursing and rehabilitation centers in Michigan and Connecticut, announces the opening of its newest skilled nursing center in Grand Blanc Township. “Regency at Grand Blanc,” located at 1330 Grand Pointe Court near the interchange of I-475 and E. Hill Road, is a spacious, state-of-the-art facility offering 94 short-term rehabilitation and long-term care suites, including 50 private suites.

Built at a cost of approximately \$10 million, Regency at Grand Blanc will create more than 150 full- and part-time jobs. The facility features a living area designed to care for the needs of residents requiring a short-term rehabilitation stay and contains a separate living area to meet the needs of traditional, long-term care geriatric residents.

“We are very pleased to have the opportunity to provide high quality care in this state-of-the-art facility in Genesee County,” said Mohammad Qazi, President, Ciena Healthcare. “Regency at Grand Blanc has a homelike environment for all residents and includes the latest safety features plus an easy to navigate floor plan for both residents and staff.”

The nearly 68,000 sq. ft. facility features six bariatric rooms, a rehabilitative therapy room and a spa. Several dining venues and options cater to the various needs of the residents, including a Main Dining Room, a Restorative Dining Room, a Private Dining Room and an al a carte 24-hour room service menu created by an executive chef.

“We welcome Ciena Healthcare’s Regency at Grand Blanc to our community,” said Micki Hoffman, Supervisor, Grand Blanc Township. “Providing high quality care for both short- and long-term residents is a great asset to our area, along with employment opportunities with a stable, Michigan-based company.”

“Skilled nursing facilities like Regency at Grand Blanc are an integral part of reducing hospital readmissions as mandated by the Affordable Care Act,” added Qazi. “Regency at Grand Blanc will provide 24-hour care to residents requiring additional therapy and recovery time before returning to their home.”

About Ciena Healthcare

The Ciena Healthcare organization is comprised of 32 skilled nursing centers located in Michigan and five centers located in Connecticut, managed by Regency Healthcare Management, LLC. Ciena communities are diverse and collectively serve all resident and patient nursing care needs from short-term rehabilitation stays to long-term residency. Founded in 1998, Ciena Healthcare is committed to fulfilling residents’ needs and well being while also promoting their independence. Ciena’s vision is to change the way nursing communities are operated and perceived by providing and developing centers that feature private rooms, ambiance, attention to detail and quality food preparations, all delivered by high quality, compassionate and dedicated professional, support staff. For more information, visit www.cienahealthcare.com or call (248) 386-0300.

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