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Contact: Glenn Oswald
Natalie Stavale
Marx Layne & Company
(248) 855-6777

**CIENA HEALTHCARE OPENS NEWLY RENOVATED
SKILLED NURSING COMMUNITY IN ANN ARBOR**
*Multi-Million Dollar Investment “Regency at Bluffs Park” Features Short-Term
and Sub Acute Care, Private Rooms and an Executive Chef*

SOUTHFIELD, Mich. – March 13, 2012 – Ciena Healthcare, a leading manager and operator of skilled nursing and rehabilitation communities in Michigan and Connecticut, has opened its newest skilled nursing community in Ann Arbor. “Regency at Bluffs Park,” located at the M-14/Main Street interchange and adjacent to Bluffs Park, is a spacious, 71-bed facility offering short-term rehabilitation and sub acute care with 37 private rooms and 17 semi-private rooms.

Renovated at a cost of more than \$5 million, the project included a significant new addition to the building, nearly doubling the size of the facility. Designed to have the look and feel of a boutique hotel, Regency at Bluffs Park offers physical and occupational therapy, a dining room on each floor, a library and a spa. Additionally, each resident bed has its own flat screen TV.

“We are very pleased to have the opportunity to provide high quality care in a state-of-the-art community in Ann Arbor,” said Mohammad Qazi, President, Ciena Healthcare. “Regency at Bluffs Park has a homelike environment, includes the latest safety features plus is convenient to prominent Ann Arbor area hospitals and medical centers.”

The 37,000 sq. ft. facility is anticipated to receive Silver LEED Certification, one of the first private skilled nursing facilities in Michigan and one of only a few nationwide to receive this prestigious environmental honor. Additionally, Regency at Bluffs Park is a paperless skilled nursing community, utilizing electronic medical records technology.

An Executive Chef oversees a menu featuring fresh foods and nutritionally balanced meals. Room service on select menu items is available 24 hours a day.

Additionally, Ciena Healthcare donated more than one acre of land to the city of Ann Arbor to be used as a public access point to Bluffs Park.

“Regency at Bluffs Park offers the complete package for short-term rehabilitation and sub-acute care in the Ann Arbor area,” added Dave Hautamaki, Administrator, Regency at Bluffs Park. “Our caring, dedicated staff looks forward to making residents feel at home, help them resume their normal, active lives and regain their independence after surgery or illness.”

About Ciena Healthcare

The Ciena Healthcare organization is comprised of 32 skilled nursing communities located in Michigan and four communities located in Connecticut, managed by Regency Healthcare Management, LLC. Ciena communities are diverse and collectively serve all resident and patient nursing care needs from short-term rehabilitation stays to long-term residency. Founded in 1998, Ciena Healthcare communities offer a holistic approach to patient care and are fully committed to residents’ needs and well being while also promoting their independence. Ciena’s vision is to change the way nursing communities are operated and perceived by providing and developing communities that feature private rooms, ambiance, attention to detail and quality food preparations, all delivered by high quality, compassionate and dedicated professional, support staff. For more information, visit www.cienafacilities.com or call (248) 386-0300.

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