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HCAM Announces New President/CEO

Samuel to lead Health Care Association of Michigan

The Health Care Association of Michigan (HCAM) today announced Melissa Samuel has been promoted to the position of President/CEO. HCAM's current CEO, David LaLumia, is retiring at the end of the year.

For the last 10 years, Samuel has served as HCAM's Vice President of Government Services.

HCAM Board Chair Henry Boutros is pleased with the experience and enthusiasm Samuel will bring to her new position.

"Melissa's familiarity with HCAM and our members will be a great asset in leading our association," Boutros said. "I look forward to continuing to advance HCAM's agenda for the betterment of the long-term care profession and welcome Melissa to her position."

Prior to starting at HCAM, Samuel was the chief of staff for former Senate Majority Leader Ken Sikkema. Samuel earned a bachelor's degree from Michigan State University.

HCAM is the premier professional association representing nursing and rehabilitation facilities including for and not for profit, county medical care and hospital based providers.

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