



2022 HCAM/MCAL CONVENTION AGENDA

Monday, September 12, 2022

Keynote & Opening Remarks | 9:00 am - 10:15 am

Ballroom B | Opening Remarks - Melissa Samuel

● ● ● Ballroom B | Keynote - Dr. Alejandro Quirogo

Breakout Sessions | 10:30 am - 12:00 pm

● ● ● Ballroom C | Building Trust and Why It Matters - Courtney Bishnoi

● ● ● Ballroom D | Social Media Recruitment Strategies - Kendra Nicastro

● ● Grand Gallery DEF | Crisis & Disaster Management - CMS EP Requirements - Kenn Daily

Appreciation Luncheon | 12:15 pm - 1:15 pm

Ballroom B

Breakout Sessions | 1:30 pm - 2:30 pm

● ● Ballroom C | Medicare & Medicaid Reimbursement Update - Jon Lanczak & Rob Long

● ● ● Ballroom D | Create, Implement & Deploy CNA Career Ladder & Black Belt Training Part 1 - Erica Holman, Amy Stoll & Kari Sodman-Orth

● ● ● Grand Gallery DEF | The Future of Long-Term Care - Joan Ilardo

Breakout Sessions | 2:45 pm - 3:45 pm

● ● Ballroom C | Overview of New and Updated CMS Guidance: ROP Phase 2 & 3 - Courtney Bishnoi

● ● ● Ballroom D | Create, Implement & Deploy CNA Career Ladder & Black Belt Training Part 1 - Erica Holman, Amy Stoll & Kari Sodman-Orth

● ● Grand Gallery DEF | HFA & AFC Regulatory Updates - Jay Calewarts & Heather Hosey

Breakout Sessions | 4:00 pm - 5:00 pm

● ● ● Ballroom C | Neuroplasticity of the Brain, Changing the Pain-Stress Response [PAIN CE] - Henry Boutros

● ● ● Ballroom D | COVID-19 Two Years In: Employment Litigation & Government Enforcement - Jeff Segal & Allyson Terpsma

● ● Grand Gallery DEF | A Sustainable Solution for Retaining & Engaging Employees - Nancy Anderson & Nicole Mattson

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Tuesday, September 13, 2022

Keynote & Morning Remarks | 8:00 am - 9:15 am

● ● ● Ballroom B | Keynote - Tim Gard

Breakout Sessions | 9:30 am - 10:30 am

● ● Ballroom C | #CensusStrong2022 - Linda Saunders

● ● Ballroom D | Ensuring an Accurate MDS - Rosanna Benbow

● ● Grand Gallery DEF | Quality Assurance Performance Improvement for Assisted Living - Vickie Burlew

● SNF NHA

● AFC / CALD

● RN



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Tuesday, September 13, 2022

Breakout Sessions | 10:45 am - 11:45 am

- ● Ballroom C | Perspective of a Medical Director - Operations Post COVID - Dr. Cynthia Ochs, Chris Laxton & Daniel Ciolek
- ● Ballroom D | The Name of the Game is Risk! (Infection Prevention & Control Risk Assessments and You!) - Amy Huff
- ● Grand Gallery DEF | Leaping to the Better Bowl and Getting Other Fish to Want to Leap Too - Lou Ann Brubaker

Vendor Expo & Strolling Luncheon | 11:45 am - 2:45 pm

Exhibit Hall C

Breakout Sessions | 2:45 pm - 3:45 pm

- ● Ballroom C | Complaint Reduction - Michelle Roepke
- ● Ballroom D | 2022 Legislative Update - What You Need to Know! - Cathy Sunlin & Richie Farran
- ● Grand Gallery DEF | The Impacts of MDS Turnover and How to Avoid Them - Rosanna Benbow

Breakout Sessions | 4:00 pm - 5:00 pm

- ● Ballroom C | Corporate Compliance: A Refresher with New Perspective - Jeff Segal & Andy Rothman
- ● Ballroom D | How to Effectively Use International Staffing to Supplement the Shortage - Dana Ritchie, Sherry Neal & Kara Murphy
- ● Grand Gallery DEF | Achieving Workforce Retention & Engagement Goals Through IMPACTful Caregiver Recognition - Nate Hamme

David Lebenbom Scholarship Reception | 5:30 pm - 7:00 pm

Ambassador Ballroom, Amway Grand Plaza Hotel

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Wednesday, September 14, 2022

Sunrise Yoga | 7:30 am - 8:30 am

- ● Ambassador Ballroom | Sunrise Yoga - Rhonda Jones [PAIN CE]

Keynote & Closing Remarks | 8:45 am - 10:00 am

Ambassador Ballroom | Closing Remarks - Linda Lawther

- ● Ambassador Ballroom | Keynote - Jeff Guilfoyle & Ken Sikkema

General Session | 10:15 am - 11:00 am

- ● Ambassador Ballroom | State of the Industry - Mark Parkinson

General Session | 10:15 am - 11:00 am

- ● Ambassador Ballroom | Using the Quality Framework for Organizational DEI - Cathy Bergland [IMPLICIT BIAS CE]